



CHERENFANT OB/GYN

Exceptional healthcare for women of all ages

Notice of Privacy Practices

As required by the Privacy Regulations created as a result of the Health Insurance Portability and Accountability Act of 1996 (HIPAA)

THIS NOTICE DESCRIBES HOW HEALTH INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED, AND HOW YOU CAN GET ACCESS TO YOUR INDIVIDUALLY IDENTIFIABLE HEALTH INFORMATION.

[Read our Notice of Privacy Practices in English](#)

[Read our Notice of Privacy Practices in Spanish – Noticia de Privacidad](#)

Confidentiality

84 Street Medical PC, understands the importance of patient confidentiality and is committed to the protection of your personal health information.

All personally identifying information is protected and stored on a secure server.

All information given via the physician consult form or in a conversation with any of our employees is held in complete confidence. Our employees adhere to strict standards for patient confidentiality.

We do not share, nor sell, the names or contact details of those, who register with us, or those who contact us.

Outside websites will open in a separate browser window. When you access a site that is linked from this website, you are subject to the terms and conditions of that source.

We will not release any personally identifying information to anyone unless mandated by federal or state laws. Aggregate statistical summaries may be released to third parties, but these statistics will contain no personally identifiable information.

Secure Messaging

Email correspondence and notifications will not contain any medical information or indication of medical treatment.

Our patients and physicians communicate health information through a secure server only. To consult with your physician about health matters, patients must register on their physician's website and communicate through our secure server.

When your physician needs to correspond with you, an email will be sent notifying you to logon to your physician's website and read the communication. The notification email contains no health information or any indication of your interaction with your physician.

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We do not share any of your personal information, except for information used for the routine practice of medicine, such as registration/contact with your insurance carrier.

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Information Security

Epic Systems Corporation provides the technical information security services for your physician's website. When you submit your information to your physician's website, that information is converted to a random code. This is called encryption. When the information arrives at its destination, the data is decoded and stored on a secure server. There are two ways of knowing you are connected to a secure server:

A little closed padlock or unbroken key will appear on the bottom of your browser's window when you access a secure page.

The "http" at the beginning of the URL will change to "https" when you access secure pages.

Social Media Disclaimer

Our practice has established a social media presence to more effectively communicate and inform our patients of important information in women's health care. We also intend to use social media sites to share valuable updates about our practice and events that may be of interest to our patients. Any information shared through our social media sites are intended only for informational purposes are not intended to replace expert medical advice from our physicians. Patients should still consult directly with their doctors if they have specific medical concerns.

We encourage your comments with our social media and invite you to join discussions online. However, we reserve the right to moderate all communication on our social media accounts, especially those that are not relevant to the topic, or those that include disrespectful or hateful thoughts or any thoughts that violate the privacy of our patients or their families. Please do not post any material to our social media sites that infringes upon the copyright of a third party. You are not permitted to post advertisements or solicitation of business on our social media sites.

Please use caution while posting online and understand thoughts shared are seen publicly. By posting to any of our social media sites you have acknowledged that the information you've posted may be seen by the public, and that we may use for promotional purposes. Please do not post to our social media sites if you do not feel comfortable that your posts may be shared publicly.